

The Atlantic Day
3rd of November 2011
West-Indisch Huis
Herenmarkt 99, 1013EC Amsterdam

- 11.00 Optional visit of the exhibition Two Dutchmen in Brazil at the Rijksmuseum
- 12.00 Walk from the Rijksmuseum to the West-Indisch Huis, including lunch
- 13.30 Reception with coffee and tea
- 14.00 Welcome by Kathleen Ferrier, member of parliament
- 14.05 Opening by Judith van Kranendonk, Director-General Culture and Media of the Ministry of Education, Culture and Science, the Netherlands
- 14.15 Speech by Ida de Kat-van Meurs, Deputy Head International Cultural Policy Unit, Ministry of Foreign Affairs, the Netherlands
- 14.25 Handing over of the UNESCO Memory of the World certificate by Gert Oostindie, Director of the Royal Netherlands Institute of Southeast Asian and Caribbean Studies (KITLV), Professor in Caribbean history at Leiden University and member of Netherlands National Commission for UNESCO to Martin Berendse, National Archivist and Director of the Dutch National Archives
- 14.35 Presentation of WIC Webexpo and Launch OWIC online by Martin Berendse
- 14.45 'The Company (of WIC) as Knowledge Network' by Henk den Heijer, Professor of Maritime History of Leiden University and Ben Teensma, expert on Dutch Brazilian history
- 15.05 'Mutual Cultural Heritage: the WIC and MCC-Archives, International Heritage Disclosed' and Presentation of 'Nederlands Brazilië in Kaart' by Roelof Hol, Program Director Mutual Cultural Heritage, Dutch National Archives
- 15.15 Presentation by José Paulo Monteiro Soares and Cristina Ferrão (Editora Kapa Publishers) of *The Atlas of the Coast of Brazil*; both publications will be presented to Elizabeth-Sophie Mazzella di Bosco Balsa, Minister of the Embassy of Brazil in the Netherlands
- 15.25 Some words by Francisco José Pinheiro, Minister of Culture of the Province of Ceará, about the cultural relations between the Netherlands and Brazil
- 15.30 Coffee and tea, possibility for purchasing books
- 16.00 Introduction by Rob van Diessen (Atlas Maior Publishers) to the *Comprehensive Atlas of the Dutch West India Company, Vol. I The Old WIC, 1621-1674*. The Atlas will be offered to Elizabeth-Sophie Mazzella di Bosco Balsa, Minister of the Embassy of Brazil in the Netherlands and Margarida Cantarelli, Director of the Instituto Arqueológico Histórico e Geográfico Pernambucano, Judith van Kranendonk, Director General Cultural Affairs and Media, Ministry of Education, Culture and Science and Ida de Kat-van Meurs, Deputy Head International Cultural Policy Unit, Ministry of Foreign Affairs
- 16.10 'Dutch-Ghanaian family connections: Ghanaian Ancestors in Dutch Archives' by Michel Doortmont, Associate Professor of International Relations and Africa Studies of the University of Groningen, on the summary of the BBC-documentary 'Who do you think you are', connecting Ghana and the Netherlands
- 16.30 Drinks at West-Indisch Huis